

Exclusive Campaign MPO

QUARTER 4 - 2024

PLAY TO YOUR ADVANTAGE

ADVANTAGE

www.advantplay.com





INTRODUCTION

We at AdvantPlay, one of the leading providers in the market, have always been committed to serving our business clients by prioritizing interests and building player loyalty.

We are thrilled to present our exciting exclusive campaigns. We believe this campaign will not only attract more players to your platform but also incentivize them to stay and engage for longer periods, ultimately fostering their loyalty to your platform.

This proposal includes:

Free Bonus Giveaway

Free Spins Giveaway

We will **cover the costs** associated with these offers.

Additionally, our team will work with you closely to ensure the promotion's success and ensure it meets your specific needs and requirements. We are excited to discuss the details of this campaign with you and hope it will capture your interest.

Please refer to the rest of this specification for more details about the campaigns, including the allocated quantity, the process, and the terms & conditions.



OCTOBER 2024





CAMPAIGN 1: FREE BONUS

Campaign Type:	Conditioned-Based Free Bonus
Campaign Name:	AdvantPlay Turnover Challenge Free Bonus (OCT 2024)
Campaign Period:	02/10/2024 00:00:00 to 31/10/2024 23:59:59
Duration:	30 Days
Distribution Method:	Automated (Via AdvantPlay targeted distribution)
Client Eligibility:	 Adding a Campaign Banner on the client's website to attract and engage more users. Agree to make every reasonable effort to promote AdvantPlay in innovative and creative ways.

Free Bonus Tier: IDR-000

Tier	Min Turnover	Bonus Amount	Turnover Requirement s	Min Withdraw	Max Withdraw	Total Allocated
1	1,388	20	15x	0.1	20	x 1,500
2	2,088	35	15x	0.1	35	x 1,000
3	3,088	50	15x	0.1	50	x 800
4	4,888	70	15x	0.1	70	x 500
5	6,588	100	15x	0.1	100	x 200
6	13,888	130	15x	0.1	130	x 100

Total bonus given: 173,000,000 IDR

Free Bonus Expiry: Valid until 07/11/2024



PLAYERS' ELIGIBILITY

PLAYERS'

ELIGIBILITY (FREE BONUS)

(How can a player qualify for the free bonus, and who is eligible for the free bonus?)

General Eligibility:

The Free Bonus campaign is open to all of the client's end players who meet the following criteria:

√In October 2024, players who achieve a turnover of at least (1,388 IDR-000) in AdvantPlay will receive the Free Bonus automatically, with tiers.

✓ Players must engage in a **specified list of eligible slot games** during the campaign period.

Distribution Methods:

Automated Distribution on First-Come-First-Serve Basis: 🜌

Free Bonus are **automatically** distributed by **AdvantPlay** to players who meet the eligibility criteria.

✓ Players who are first to partake in the campaign are automatically granted Free Bonus upon entering the eligible slot games during the campaign period.



CAMPAIGN 2: FREE SPINS

Campaign Type:	Conditioned-Based Free Spins
Campaign Name:	AdvantPlay Turnover Challenge Free Bonus (OCT 2024)
Campaign Period:	02/10/2024 00:00:00 to 31/10/2024 23:59:59
Duration:	30 Days
Distribution Method:	Automated (Via AdvantPlay targeted distribution)
Client Eligibility:	 Adding a Campaign Banner on the client's website to attract and engage more users. Agree to make every reasonable effort to promote AdvantPlay in innovative and creative ways.

Free Spins Tier: IDR-000

Tier	Min Turnover	Free Spin Value	Free Spin per Pax	Turnover Requireme nts	Min Withdraw	Max Withdraw	Total Allocated
1	1,800	0.8	10	15x	0.1	20	x 1,500
2	2,800	0.8	20	15x	0.1	35	x 1,000
3	3,800	0.8	30	15x	0.1	50	x 800
4	5,800	0.8	35	15x	0.1	70	x 500
5	8,000	0.8	40	15x	0.1	100	x 200
6	16,888	0.8	50	15x	0.1	130	x 100
Free Spins Expiry: Valid until 07/11/2024							





PLAYERS'

ELIGIBILITY (FREE SPINS)

(How can a player qualify for the free spins, and who is eligible for the free spins?)

General Eligibility:

The Free Spins campaign is open to all of the client's end players who meet the following criteria:

√In October 2024, players who achieve a turnover of at least (1,800 IDR-000) in AdvantPlay will receive the Free Bonus automatically, with tiers.

✓ Players must engage in a **specified list of eligible slot games** during the campaign period.

Distribution Methods:

Automated Distribution on First-Come-First-Serve Basis: 🜌

Free Spins are **automatically** distributed by **AdvantPlay** to players who meet the eligibility criteria.

✓ Players who are first to partake in the campaign are automatically granted Free Spins upon entering the eligible slot games during the campaign period.



CAMPAIGN 3: FREE SPINS

Campaign Type:	Conditioned-Based Free Spins
Campaign Name:	AdvantPlay Daily Highest Turnover Challenge Free Spins (OCT 2024)
Campaign Period:	02/10/2024 00:00:00 to 31/10/2024 23:59:59
Duration:	30 Days
Distribution Method:	Automated (Via AdvantPlay targeted distribution)
Client Eligibility:	 Adding a Campaign Banner on the client's website to attract and engage more users. Agree to make every reasonable effort to promote AdvantPlay in innovative and creative ways.

Free Spins Offer:

CURRENCY	IDR-000
Free Spin Value	0.8
Free Spin per Pax	10
TURNOVER (X)	15x
MINWD	0.1
MAX WD	20
TOTAL DISBURSEMENT	X 1,500
DAILY REDEEM LIMIT	50 (per day)
TOTAL SPINS GIVEN	X 15,000





PLAYERS'

ELIGIBILITY (FREE SPINS)

(How can a player qualify for the free spins, and who is eligible for the free spins?)

General Eligibility:

The Free Spins campaign is open to all of the client's end players who meet the following criteria:

√In October 2024, players who achieve a daily highest turnover in AdvantPlay will receive the 10 Free Spins for Top 50 player by daily

√ Players must engage in a **specified list of eligible slot games** during the campaign period.

Distribution Methods:

Automated Distribution on First-Come-First-Serve Basis:

- ✓ Free Spins will distributed manually by AdvantPlay to players who meet the eligibility criteria.
- Players who are first to partake in the campaign are automatically granted Free Spins upon entering the eligible slot games during the campaign period.



CAMPAIGN FLOW

SPECIFICATION







ELIGIBLE GAMES

(List of Eligible Slot Games)

Game ID	Game Name
Game ib	Game Name
10055	Starry Adventure
10056	Phantom Multiplier
10057	Rhapsody of Muertos
10054	Kingyo Riches
10050	Fish Prawn Crab Bonanza
10053	Ramakien Blessing
10052	Aztec: Bonus Hunt 2
10051	Football Fever
10049	Firefly Hunter
10048	Dark Ritual
10047	Hungry Slime
10046	Maya: Elemental Totem
10044	Dragon Chi's Quest
10041	Xmas Gift Delight
10043	Cookie Hunter
10042	Xiang Qi Ways 2
10037	DJ FEVER
10040	Mace of Hercules

Game ID	Game Name
10039	Jewel Mastermind
10038	Last Samurai
10036	PUBG2
10034	Infinity Ocean
10035	Scale of Heaven Anubis
10022	Aztec: Bonus Hunt
10028	Bunny to the Moon
10030	Genie Mystery
10032	Boom of Prosperity
10029	Slotto 4D
10031	World Cup Final
10027	Disco 777





WALLETS SPECIFICATION

(How? How is this system designed?)

Built-In Promo System

Cash Wallet

The Cash Wallet serves as the primary wallet for gameplay.

The balance in the Cash Wallet is withdrawable.

Free Spins Wallet

Free Spin Wallet is where players receive **Free Spins**. Players must use up all the Free Spins before they can proceed to fulfil the turnover requirement in the Bonus Wallet or withdraw winnings to the Cash Wallet within the specified minimum and maximum withdrawal amounts.

Bonus Wallet

The Bonus Wallet serves as the designated wallet for receiving **Free Bonuses** from AdvantPlay during the campaign period.

Players are required to meet a specific turnover requirement in order to withdraw the bonus amount from their Bonus Wallet.



FREE BONUS SPECIFICATION

(How? How is this system designed?)

Campaign Flow

The Free Bonus Campaign features a tri-wallet system on the game-client interface, comprising the Cash Wallet, and Bonus Wallet.

I. Free Bonus Wallet:

Free bonuses are deposited into the Free Bonus Wallet.

II. Turnover Requirement:

Winnings in the Bonus Wallet must meet a turnover requirement.

III. Transfer to Cash Wallet:

Once the turnover requirement is met, winnings (up to a max amount) are transferred to the Cash Wallet.

Wallet Navigation: Players can switch between the Bonus Wallet, and Cash Wallet during their gaming sessions.



FREE SPINS SPECIFICATION

(How? How is this system designed?)

Campaign Flow

The Free Spins Campaign features a tri-wallet system on the game-client interface, comprising the Cash Wallet, Bonus Wallet, and Free Spins Wallet.

I. Free Spins Wallet:

Free spins are deposited into the Free Spins Wallet.

II. Winnings from Free Spins:

Winnings from these spins go to the **Bonus Wallet**.

III. Turnover Requirement:

Winnings in the Bonus Wallet must meet a turnover requirement.

IV. Transfer to Cash Wallet:

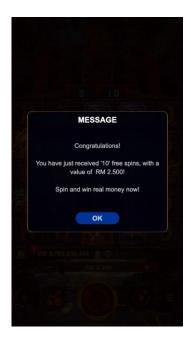
Once the turnover requirement is met, winnings (up to a max amount) are transferred to the Cash Wallet.

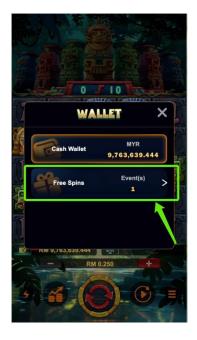
Wallet Navigation: Players can switch between the Free Spins Wallet, Bonus Wallet, and Cash Wallet during their gaming sessions.

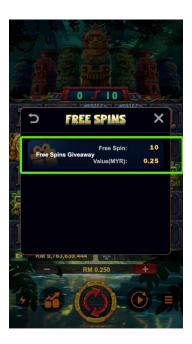


Detailed Flow 1

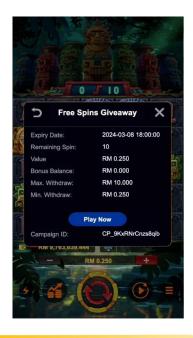
When a player is eligible for the free spins, a pop-up message will appear during gameplay.

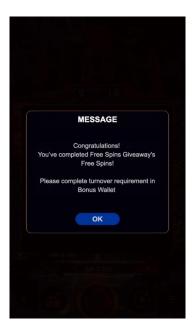


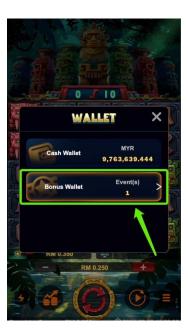




After all free spins have been utilized, the final winning will be transferred to the **BONUS WALLET** for turnover requirement fulfillment.











Upon fulfilling the turnover requirement, the balance up to the specified maximum limit will automatically be transferred to the CASH WALLET.

